Club Shoot America:

*A photo-based project*

# Goals and Audience:

* Provide a tool for photographers to meet and create art.
* We aim to get both professional and amateur photographers that want money and more exposure.
* Have the site server as a live gallery as well as a information hub.

# The Structure

* Home page that introduces all the necessary information concisely.
* Creates value for the user if they are willing to help the site’s brand with the contest page.
* Use forms to register individuals and get email addresses for sending of more information.
* One page serves as an overview of the best photos seen that month and the background of the site is a photo that compliments the color scheme of the site.
* Make sure there is not an overload of information.

# Process

* Create multiple connected HTML pages and procure the image content(my photos in this case).
* Write the intro to the Club and the club practices.
* Provide all the necessary information for a person to participate in one page and the dates and location on another page.
* Create a contest page that host the past two months contest winners.
* Use JavaScript to make sure the contest page is interactable and provide information for the winners.
* Create a form that uses user input for registration and make sure to require and validate email, name and number of the user.
* Use CSS to make sure the design is clean and consistent through the site.
* Create a unique way to display the photos which is scrollable on the site and a Call to Action to go with it.
* Validation of the code

# Testing and Maintenance:

* Test the code on a private local.host sever to make sure it functions and then move onto testing with others to see if they can understand the purpose.
* Check if the navigation systems work and are logical.
* Check the content to make sure it is correct and proofreading.
* Check for speed of loading on lower speed connection.
* Testing the site on different browsers.
* Testing the forms and other interactive elements
* Update on the second of every month with a design refresh with new images
* Send to a Web Sever of my choice for hosting and check logs for optimization
* Make sure the dates and more updated as well as the desgin